

FOR IMMEDIATE RELEASE:

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Salisbury City Council to Recognize North Carolina Small Business Person of the Year

Beatrice Hair of Salisbury Tutoring Academy to Receive State-wide Honor

Salisbury, NC_March 30, 2010 – The Salisbury City Council will recognize Beatrice Hair, founder of the Salisbury Tutoring Academy, Ltd., on Tuesday, April 6, 2010. Hair, recently named the 2010 North Carolina Small Business Person of the Year, will be presented with the state-wide award by David Dillworth, Acting District Director of the U.S. Small Business Administration (SBA). The presentation will take place during the regularly-scheduled 4 pm city council meeting at Salisbury City Hall, 217 S. Main Street. The Small Business Person of the Year award is presented annually to one winner in each of the fifty states, the District of Columbia, Puerto Rico, and Guam. Award criteria includes a substantiated history of an established business, growth in number of employees, innovativeness of product and services provided, response to adversity, and contributions to community-oriented projects.

Mayor Susan Kluttz, speaking on behalf of the Salisbury City Council shares, “It is a sincere honor for the City of Salisbury to share in the SBA’s award presentation ceremony for Ms. Hair. As council members, we annually adopt city goals to provide for the enhancement and support of a creative enterprise economy within Salisbury. By offering a positive business climate, we are also able to promote commerce development and to encourage economic growth throughout our community.” Kluttz continues, “We applaud the dedicated work of Ms. Hair through the Salisbury Tutoring Academy. We are proud to recognize her dedicated contributions as the 2010 Small Business Person of the Year for our state. By providing educational and academic development resources for local youth, we are ensuring a positive outcome for our future leaders of tomorrow.”

First opened in 1996, Hair notes that she initially operated The Salisbury Tutoring Academy, Ltd. (STA) out of her home and utilized classroom space at a local church. Over the last fourteen years, Hair’s staff has grown from a few teachers to a workforce of twenty-five tutors. Hair founded a sister-company, The Salisbury Tutoring Academy Franchise Group, LLC, in 2007. Hair currently offers the sale of franchisees that incorporate the established STA basic learning method. To learn more about The Salisbury Tutoring Academy, please visit www.staltd.com.

The SBA, an independent agency of the federal government, was created in 1953 to aid, counsel, assist, and protect the interests of small businesses and to preserve free competitive enterprise. The organization helps small businesses across the nation compete in today's global marketplace. The SBA strives to build America's future by assisting with the start-up, building, and growth of small businesses. For more information regarding the SBA, please visit www.sba.gov.

The City of Salisbury is an equal opportunity employer with over 180 different job classifications and more than 400 full time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburync.gov. To receive updates regarding local initiatives, meetings, programs, and events, please join the City of Salisbury's Facebook users group at www.salisburync.gov/facebook or follow us on Twitter at <http://twitter.com/CitySalisburyNC>.

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